



Claire Taylor

Keynote Speaker and MC

2025



Claire Taylor

ABOUT

Claire Taylor is a seasoned media professional with over a decade of experience in TV, radio, print, and PR. Specialising in agriculture and rural affairs, she is a respected columnist and skilled MC, facilitating major industry conferences worldwide.

As a Nuffield Farming Scholar who has studied agriculture across six continents, Claire provides valuable insights into agricultural advocacy and communications. Her key focus is on supporting businesses and organisations better tell their stories, build social license and amplify the voice of agriculture globally.

TESTIMONIAL

"It was a pleasure to discover Claire Taylor as a remarkably intelligent and interested human being – who has great capacity to create, tailor and deliver a powerful message on stage. Claire brought an energy, an intellect and a humility to the stage that simply everyone loved. She was in a big field of inspiring speakers and was hands-down one of everyone's favourites."

— Esther Price, Exec Producer, LambEx 2024

SPEAKER TOPICS

- Rethinking agricultural advocacy and communication
- Navigating anti-farming sentiment
- Bridging urban and rural communities
- Building social license

MC SERVICES

- Conference and event MC
- Event strategy support
- Panel and workshop facilitation
- Evening gala and awards host

PRICE ON ENQUIRY

All engagements are quoted individually. We offer general packages as well as custom-built experiences tailored to clients' needs.

CONTACT

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FEATURED CLIENT LIST



MC and Facilitation Services



We provide a variety of MC and facilitation services, including hosting major industry conferences, and facilitating discussions and workshops for boards and small groups.

Claire Taylor is a highly respected MC with international experience across Europe, Africa, and Australasia.

As a skilled communicator and interviewer, she delivers a polished and professional presence, leading discussions while keeping audiences entertained and engaged.

Our Service Options

General MC Package

Pre-Event:

- Conduct virtual meeting with the client to review the conference agenda and key objectives.
- Client to provide biographies and a running sheet in advance to allow for any background research.

Event Day Coordination:

- Arrive early to meet with the AV team.
- Ensure all speakers understand timings, locations and requirements in advance.

Event Management:

- Keep sessions on schedule and summarise key points.
- Host Q&A sessions and ensure audience engagement.

Closing Summary:

- Conclude the event with a summary of key messages and deliver final comments as requested by the client.

TESTIMONIAL

"Claire did an excellent job facilitating our annual Nuffield Australia conference and proved herself to be highly effective and engaging. Being a UK Nuffield scholar, she has a special understanding of agriculturally related topics, however, I believe that her style, her preparedness and open communication skills would benefit any event."

— Jodie Redcliffe, CEO, Nuffield Australia

Tailored MC Package

Custom-built experiences that go beyond our general package and can include additional input and preparation as follows:

Pre-Event Collaboration:

- MC available to meet with client months in advance to offer strategic advice on how to deliver a top-tier event. This can include suggesting speakers, discussing event objectives, offering scheduling recommendations and sharing audience engagement techniques.

Speaker Preparation:

- Conduct virtual meetings with speakers to review presentations, discuss questions, and prepare biographies.
- Presentation training available at the client's request.

Why Book Claire as a Speaker?

Claire Taylor is a sought-after speaker in the agriculture industry, leveraging her extensive experience in both farming and non-farming media, as well as insights gained from her travels as a Nuffield Farming Scholar.

She is deeply interested in how agriculture is responding to increasing scrutiny, having engaged with farmers, policymakers, and industry experts across six continents to identify where communication is breaking down and what changes are needed to reposition agriculture more positively.

Claire is passionate about using her platform to amplify the voice of agriculture globally while challenging outdated thinking and practices that hinder progress and perpetuate misconceptions. Her unwavering dedication to the industry makes her a compelling speaker, capable of inspiring meaningful conversations and driving positive change within the sector.



Keynote Speaker Options

Keynote Topics

- Navigating anti-farming sentiment
- Bridging urban and rural communities
- Rethinking agricultural advocacy and communication
- Building social license

Tailored Presentations

Claire looks forward to working closely with clients to create customised presentations that align with specific requests and conference objectives. This may involve comprehensive research, analysis, and strategic advice tailored to particular industries or issues, ensuring her messages resonate with specialised audiences and leave a lasting impact.

Additional Speaker Engagements

Claire is eager to work with organisers to maximise her impact at the conference and ensure meaningful interactions with delegates throughout the event.

Engagements can include:

- Social media posts and promotional content.
- Meeting virtually with other speakers in advance to ensure cohesion of topics.
- Participation in panel discussions and Q&A sessions.
- Additional seminars and side-events on top of keynote address.
- Meet-and-greet opportunities with sponsors and delegates.
- Media engagements with comms team and press room.
- Provision of post-event booklet including key messages for delegates.

Let's Connect

We look forward to collaborating with you in creating an impactful event that delivers meaningful experiences for delegates and sparks honest, engaging conversations about the future of agriculture.

For further information, to check availability, or to discuss pricing enquiries, please don't hesitate to reach out.

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